



## SPONSOR AN EVENT

### POLICY

The College has an extensive education programme, including seminars, conferences, lectures, and workshops both in its Glasgow base and elsewhere in Scotland. In seeking to keep the cost of this programme to a minimum for participants, we are seeking partnerships with sponsors, which will be mutually beneficial. In this regard, the College is pleased to welcome financial support for activities in postgraduate medical and surgical education and training.

The College does enjoy charitable status and is a non-commercial organisation. Support for education programmes should be seen, therefore, as an activity associated with an appropriate degree of promotional intent. While the College is unable to provide direct or exclusive endorsement or direct promotion for any individual product, it is pleased to work with sponsors in a variety of ways.

#### Package 1

- Exhibition space at symposium;
- Opportunity to distribute company literature about products and network with delegates at symposia; and
- Considerable company exposure provided.

Sponsorship level: £750 + VAT per stand per symposium.

#### Package 2

- Company name and Logo on event Programme, Flyer and Poster
- Acknowledgement of support in Programme and at the Event
- Exhibition space at symposium;
- Opportunity to distribute company literature about products and network with delegates at symposia; and
- Considerable company exposure provided.

Sponsorship level: £1000 + VAT per symposium.

#### Package 3

- Company name and Logo on RCPSPG education website, describing sponsorship of particular event.
- Company name and Logo on event Programme, Flyer and Poster
- Acknowledgement of support in Programme and at the Event
- Exhibition space at symposium;
- Opportunity to distribute company literature about products and network with delegates at symposia; and
- Considerable company exposure provided.

Sponsorship level: £1500 + VAT per symposium.

## Package 4

### Exclusive Sponsorship of College Symposia

- Company name and Logo on RCPSG education website, describing exclusive sponsorship.
- Exclusive sponsorship of event with company name and Logo on event Programme, Flyer and Poster
- Acknowledgement of support in Programme and at the Event
- Exclusive exhibition space at Symposium
- Company literature distributed to all delegates at conference (by sponsoring organisation)
- Considerable depth of company exposure provided through this package

Sponsorship level will be negotiable depending on event and target audience.

### Evening Events

There is an opportunity to sponsor various evening events, including Public and Guest Lectures, as follows:

- Company name and Logo on RCPSG education website, describing sponsorship of event.
- Company name and Logo on event Programme, Flyer and Poster
- Acknowledgement of support in Programme and at the Event
- Exhibition space at event;
- Opportunity to distribute company literature about products and network with delegates at the event; and
- Considerable company exposure provided.

Sponsorship level: £750 + VAT per event.